

An illustration of a suburban backyard. On the left, a house with a chimney and a window is visible. In the center, there's a tree and a fence. In the foreground, a patio with a striped umbrella and two orange chairs is shown. The sky is filled with birds and clouds. The title 'OUTDOOR COOKING' is written in large, bold, orange letters at the top.

OUTDOOR COOKING

*...the
flameless
Electric
way*

COOK Cool

**on your porch, patio
or in your yard!**

Just plug your favorite Electric cooking appliances into a convenient outlet. You get instant heat for clean flameless cooking that keeps the "chef" cool.

Day or night, a "cook out" is easy, the Electric way. Even if a rain storm threatens, it won't spoil the party. Just move indoors and cook-away.

Electric cooking with your portable appliances is most economical at PEPCO's low household electric rates.

XD⁸¹-17

July 25, 1958



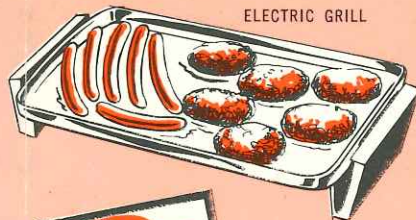
ELECTRIC FRY PAN



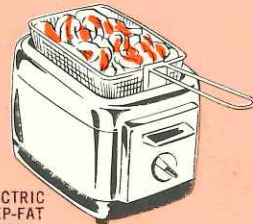
ELECTRIC
COFFEE MAKER



ELECTRIC
ROTISSERIE



ELECTRIC GRILL



ELECTRIC
DEEP-FAT
FRYER



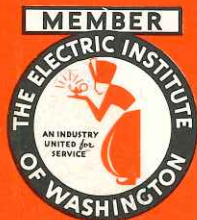
LIVE BETTER ... Electrically

POTOMAC ELECTRIC



POWER COMPANY

**GET THEM
FROM
YOUR**



ELECTRIC INSTITUTE DEALER

Department stores and Electric Appliance stores thruout Metropolitan Washington are members of The Electric Institute of Washington.

They are now featuring Electric appliances for Summer Cooking. Look for the sign that tells you they are Institute members. It is your assurance of quality merchandise at reasonable prices.